

Sample Itinerary

Experience Title	Traditional Trails Half-Day Hiking Trip
Time & Duration – What time of day will the experience take place and for how long?	9:00am-2:00pm (5 hours, lunch included).
Stages – How will the experience unfold from beginning, middle, to end?	<p>Beginning: Visitors arrive at the Visitor Centre for introductions and orientation</p> <p>Middle: Visitors follow the guide along the hiking trail, stopping mid-way for lunch</p> <p>End: Visitors follow the guide back along a return trail back to the Visitor Centre where the experience wraps up</p>
Location – Where will the experience take place? (If more than one location, note at which stage).	<p>Hiking Trail (Middle stage)</p> <p>Visitor Centre (Beginning & end stages)</p>
Peak or “wow” moment(s) – When and where will these happen?	<ol style="list-style-type: none">1) Traditional food sampling when stopped for lunch2) Scenic lookout at the end of the trail
Storytelling – What inside knowledge will visitors learn or discover about your community's culture, history, or environment?	Visitors will learn about traditional routes for hunting and gathering, names of locations in the Indigenous language, and information about the ecosystem and animals that live there
Engagement – How will visitors be actively involved in the experience and which of their senses will be engaged?	Visitors will be actively involved physically while hiking the trails and sampling traditional foods. They will be engaged mentally and emotionally through listening to stories, learning, and being invited to ask questions. All five senses will be engaged.