

SPONSORSHIP OPPORTUNITIES ALBERTA INDIGENOUS TOURISM SUMMIT 2021

NOVEMBER 24-26, 2021
GREY EAGLE RESORT AND CASINO, TSUU'TINA AB

INDIGENOUS TOURISM ALBERTA (ITA) INVITES YOU TO SUPPORT THE 2021 ALBERTA INDIGENOUS TOURISM SUMMIT AS A SPONSORSHIP PARTNER.

Join us to learn, grow and share at the 3rd annual Indigenous Tourism Alberta Summit, a two and a half day gathering of over 300 Indigenous tourism operators and supporters sharing opportunities to build, grow and succeed as Indigenous businesses. Indigenous Tourism Alberta has organized two days of speakers, panels, and group discussions to help you discover pathways to success in Indigenous tourism, as a community or as an independent entrepreneur. Enjoy coming together with others interested in or actively operating in Alberta's rapidly growing Indigenous tourism industry. You will learn that significant economic opportunities can be found while respectfully sharing Indigenous cultural experiences.

OVERALL SPONSORSHIP BENEFITS:

- Building relationships with Alberta industry leaders, tourism operators, and communities playing a role in the development of Indigenous tourism in Alberta.
- Website logo recognition; Official summit signage located throughout the venue, and on social media wall.
- Sponsorship acknowledgment at the conference during the opening and closing of the summit
- Logo recognition on all conference print materials with marketing materials included in delegate bags.



EVENT PARTNERS

In partnership with



Indigenous
Services Canada



Western Economic
Diversification Canada
Diversification de l'économie
de l'Ouest Canada

Send your sponsorship inquiries to:
Mackenzie Brown, Manager of Development
780-712-0899 or
mackenzie@inidgenoustourismalberta.ca

ALBERTA INDIGENOUS TOURISM SUMMIT 2021

SPONSORSHIP OPPORTUNITIES

GOLDEN EAGLE SPONSOR- OVER \$5000

Acknowledgment

- Website logo recognition; Official Conference signage located throughout venue, and on social media wall
- Sponsorship acknowledgment at conference during breaks
- Sponsorship Level acknowledgment at the opening and closing of conference verbal and onscreen

Promotional Materials

- Logo recognition on all conference print materials with marketing materials included in delegate bags (materials to be provided by company)
- 10-minute speaking opportunity prior to a lunch keynote
- 75-word Organization logo and written profile in Conference Program Handbook

Industry Partner Membership

- Complimentary Industry Partner Membership for 2022-23

Access to Conference and Delegates

- Four complimentary full registrations to the Conference

SAGE SPONSOR- \$5000

Acknowledgment

- Website logo recognition; Official Conference signage located throughout venue, and on social media wall
- Sponsorship acknowledgment at conference during breaks
- Sponsorship Level acknowledgment at the opening and closing of conference verbal and on screen

Promotional Materials

- Logo recognition on all conference print materials with marketing materials included in delegate bags (materials to be provided by company)
- 50-word Organization logo and written profile in Conference Program Handbook

Industry Partner Membership

- Complimentary Industry Partner Membership for 2022-23

Access to Conference and Delegates

- Three Complimentary full registrations to the Conference

EAGLE FEATHER SPONSOR- \$3000

Acknowledgment

- Website logo recognition; Official Conference signage located throughout venue, and on social media wall
- Sponsorship acknowledgment at conference during breaks on screen

Promotional Materials

- Logo recognition on all conference print materials with marketing materials included in delegate bags (materials to be provided by company)
- 25-word Organization logo and written profile in Conference Program Handbook

Access to Conference and Delegates

- Two Complimentary full registrations to the Conference

WILD ROSE SPONSOR- \$1500

Acknowledgment

- Website logo recognition; Official Conference signage located throughout venue, and on social media wall
- Sponsorship acknowledgment at conference during breaks onscreen

Access to Conference and Delegates

- One Complimentary full registration to the Conference

CEDAR SPONSOR- UNDER \$1500

- Website logo recognition; Official Conference signage located throughout venue, and on social media wall

COFFEE SPONSOR- \$500

- Website logo recognition displayed during one of the coffee breaks

WIFI SPONSOR- \$500

- Sponsorship Acknowledgement of covering Wi-Fi for the day

Note: Sponsorship approval is subject to Indigenous Tourism Alberta. Organizations interested in contributing in-kind services required by the conference (transportation, accommodations, speaker gifts) can become Supplier Sponsors with similar benefits as listed above. If you would like to design your own sponsorship package to suit your business marketing objectives and budget, please contact Mackenzie Brown to discuss.

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Manager of Development
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