



Sponsorship Opportunities

Alberta Indigenous Tourism Summit 2019

April 2, 2019

River Cree Resort & Casino, Enoch, AB

Indigenous Tourism Alberta (ITA) invites you to support the 2019 Alberta Indigenous Tourism Summit as a sponsorship partner.

Join us to learn, grow and share at the first annual Indigenous tourism summit, a one-day gathering of over 100 Indigenous tourism operators and supporters sharing opportunities to build, grow and succeed as Indigenous businesses.

Indigenous Tourism Alberta has organized a full day of speakers, panels and group discussions to help you discover pathways to success in Indigenous tourism, as a community or as an independent entrepreneur. Enjoy coming together with others interested in or actively operating in Alberta's rapidly growing Indigenous tourism industry. You will learn that significant economic opportunity can be found while respectfully sharing Indigenous cultural experiences.

Aligning with ITA's strategic priorities, the Indigenous Tourism Alberta will provide entrepreneurs and community leaders the opportunity to:

- Lead the growth and development of Alberta's Indigenous tourism industry.
- Develop sustainable market-ready and export-ready Indigenous tourism products.
- Increase demand for Alberta's Indigenous tourism experiences.
- Strengthen the quantity and quality of Alberta's Indigenous tourism experiences to be competitive with other Canadian travel destinations.
- Increase awareness and demand for Indigenous tourism in Alberta.
- Align the efforts and interests of Alberta's tourism industry under a common Indigenous tourism strategy.

Overall sponsorship benefits:

- Building relationships with Alberta industry leaders, tourism operators, and communities playing a role in the development of Indigenous tourism in Alberta.
- Website logo recognition; Official summit signage located throughout venue, and on social media wall.
- Sponsorship acknowledgement at conference during the opening and closing of the summit
- Logo recognition on all conference print materials with marketing materials included in delegate bags.

Event Partners

Alberta
Culture and Tourism

In partnership with

Travel
Alberta
Canada 

Event Location


RIVER CREE
RESORT AND CASINO
ENOCH, ALBERTA

Location on the Enoch Cree Nation in
Treaty Six Territory.
3000 East Lapotac Blvd.,
Enoch, AB, T7X 3Y3

Questions

Send your sponsorship inquiries to:
Tarra Wright Many Chief
Executive Director
403-464-0916
Tarra@IndigenousTourismAlberta.ca



INDIGENOUS TOURISM ALBERTA

144-4 Avenue SW, Suite 1600, Calgary, AB T2P 3N4

IndigenousTourismAlberta.ca

Alberta Indigenous Tourism Summit 2019

Sponsorship Opportunities

Gold Sponsor—\$1,500

Acknowledgement

- Website logo recognition; Official Summit signage located throughout venue, and on social media wall.
- Sponsorship Level acknowledgement at the opening, lunch and closing of summit.
- Partner Recognition for one year on Indigenous Tourism's Membership webpage.

Promotional Materials

- Logo recognition on all Summit print materials with marketing materials included in delegate bags.
- Organization logo in Summit Program Handbook.

Exhibitor Space

- Complimentary Exhibitor Table
- First choice of location, prime location.

Access to Conference and Delegates

- Four Complimentary full registrations to the Summit

Bronze Sponsor—\$750

Acknowledgement

- Website logo recognition; Official Summit signage located throughout venue, and on social media wall.
- Sponsorship acknowledgement at Summit during breaks.

Promotional Materials

- Logo recognition on all Summit print materials with marketing materials included in delegate bags.
- Organization logo in Summit Program Handbook

Access to Conference and Delegates

- One Complimentary full registrations to the Conference

Note: Organizations interested in contributing in-kind services required by the Summit (transportation, accommodations, speaker gifts) can become Supplier Sponsors with similar benefits as listed above. If you would like to design your own sponsorship package to suit your businesses marketing objectives and budget, please contact Tarra Wright Many Chief to discuss

Silver Sponsor—\$1,000

Acknowledgement

- Website logo recognition; Official Summit signage located throughout venue, and on social media wall.
- Sponsorship Level acknowledgement at the opening and closing of Summit.

Promotional Materials

- Logo recognition on all Summit print materials with marketing materials included in delegate bags
- Organization logo in Summit Program Handbook

Exhibitor Space

- Complimentary Exhibitor Table
- First choice of location, prime location.

Access to Conference and Delegates

- Three Complimentary full registrations to the Conference

Sponsorship Opportunities'

Coffee Sponsor-\$350

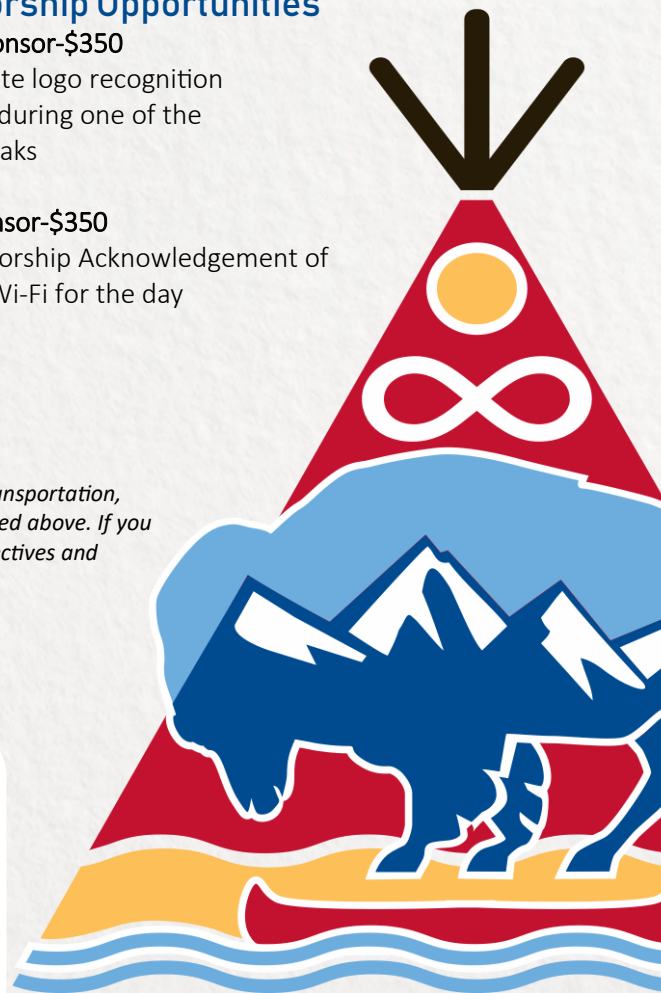
- Website logo recognition displayed during one of the coffee breaks

Wi-Fi Sponsor-\$350

- Sponsorship Acknowledgement of covering Wi-Fi for the day

About Indigenous Tourism Alberta

Indigenous Tourism Alberta (ITA) encourages and promotes authentic Indigenous tourism that showcases the unique and immersive experiences offered by its members throughout our four regions; North, Central and Southern Alberta as well as the Rockies. ITA's goal is to enhance economic viability, further engage and support our Indigenous peoples and nurture these partnerships throughout the province by sharing our stories, culture and experiences with a global audience.



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